

SOLUTION BRIEF

Real-Time Streaming at Scale



Real-Time Video Streaming to a Viral Audience — On Demand

When sub-second streaming is crucial but audience size can't be sacrificed, Wowza's Real-Time Streaming at Scale feature is the way to go. Live event broadcasters can deliver interactive experiences to viral audiences in the most reliable manner possible.

For those applications that have unpredictable audience sizes, our platform instantly scales to accommodate even the biggest surprises. Plus, you're able to reach viewers tuning in after the fact by recording, storing, and re-broadcasting the video at a later date.

Achieve sub-500 millisecond latency to a million viewers.

Use Cases

Auctions

Egaming

Sports

Live Casinos

One-to-Many Training

Live Commerce

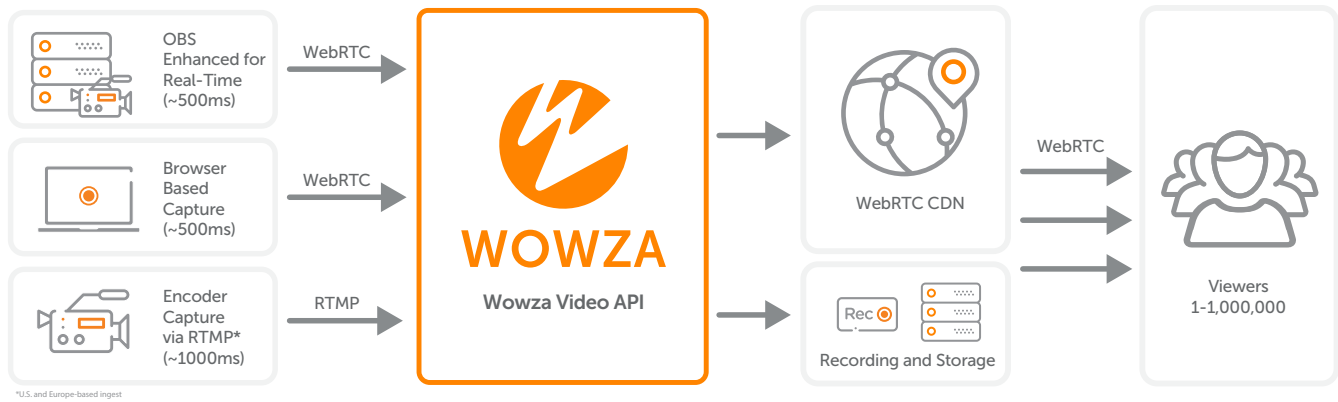
Connected Health and Fitness

User-Generated Content

Whether your audience is in New York, New Delhi, or Timbuktu, **Wowza's Real-Time Streaming at Scale feature delivers a smooth viewing experience that users can interact with.**

HOW WOWZA WORKS

With more than a decade of experience powering video for 35,000 plus organizations, Wowza’s powerful platform is the gold standard for live streaming technology. Deliver lightning-fast streams, configure unique environments, and reach any-size audience, anywhere. It all starts with Wowza.



*U.S. and Europe-based ingest

Enjoy stress-free streaming from the recognized leader in reliable streaming, backed by

99.95% uptime SLAs

FEATURES AND BENEFITS

- Interactive Streaming
- Instantly Scalable
- Globally Available
- Usage Reporting
- API-Driven
- Encoder Agnostic
- Publish Anywhere
- Recording & Storage

Find out why today’s broadcasters are streaming with Wowza.

VISIT [WOWZA.COM/CONTACT](https://www.wowza.com/contact)

To learn more about how others are using Wowza streaming technology, visit [wowza.com](https://www.wowza.com) or contact us at [wowza.com/contact](https://www.wowza.com/contact).