

### GO OVER THE TOP TO REACH NEW HEIGHTS

Tight integration with leading player technologies enables deployment within minutes to Chromecast, Roku, and other OTT devices, as well as apps for tablets and smartphones. Future-proof your OTT streaming solution to support an ever-changing landscape of devices.

#### **USE CASES**

LIVE LINEAR TV

WEB-ONLY LINEAR PROGRAMMING

CATCH-UP TV

VIDEO ON DEMAND (VOD)

PAYWALL

HOSPITALITY: HOTELS, CRUISE SHIPS, HOSPITALS

# BETWEEN 2014 AND 2015, OTT VIDEO DELIVERY GREW TO \$12 BILLION IN GLOBAL REVENUES.<sup>1</sup>

"I would recommend Wowza because of the expertise and accessibility of the team, the flexibility of the platform, and the ability to easily use a pay-as-you-go service through a combination of Wowza and the Amazon cloud. Being able to use the infrastructure that we had already put in place is such a big advantage, and as we continue to expand to different kinds of platforms, Wowza's multiprotocol streaming will be part of that."

—Dan Aronson, CEO, Fandor

#### **TRUSTED BRANDS TRUST US**

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vivendi













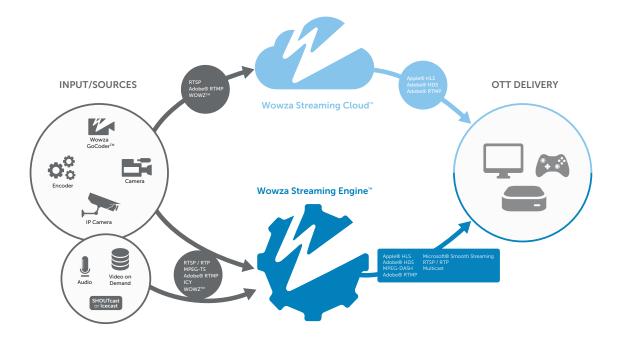




## OTT VIDEO IS GROWING BY LEAPS AND BOUNDS, WITH ANTICIPATED COMPOUND ANNUAL GROWTH RATE OF 24% THROUGH 2019.<sup>2</sup>

#### **HOW WOWZA WORKS**

Wowza Streaming Engine™ software enables an affordable, scalable, unified streaming workflow to allow OTT providers to make the most of their investment. Choose a platform-agnostic streaming solution with the tools you need for professional OTT delivery—using the infrastructure you already have.



#### **FEATURES & BENEFITS**



FUTURE-PROOF TECHNOLOGY



HIGH-QUALITY USER EXPERIENCES



TV EVERYWHERE DELIVERY



UNBEATABLE ECONOMICS

READY TO GO OVER THE TOP?

GET YOUR FREE WOWZA STREAMING ENGINE TRIAL

AT WOWZA.COM/FREE-TRIAL.

FREE TRIAL!

<sup>2</sup>Source: Thomas Campbell, <u>OTT Video Growth in 2015 Forecast at 26%</u>. IP & TV News (April 8, 2015).

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.

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