

WHY WOWZA...

Unparalleled Market Leadership

WOWZA CUSTOMERS

UNLIMITED STREAMING USE CASES | ACROSS INDUSTRIES | ANY SIZE ORGANIZATION



LIVE EVENTS

Concerts
Stage Production
Commencements
Conferences
Press Events



EDUCATION

Distance Learning
Virtual Classroom
Concerts & Events
Research
Sports



ENTERPRISE

Webcasting
Unicast, Multicast & Simulcast
Meetings & Conferences
Monitoring & Security
Training



BROADCAST

TV Everywhere
OTT, IPTV, Set-top Box
Live Linear TV
Catch-up TV
VOD



LIVE SPORTS

Pro & Semipro
Amateur & Club
Collegiate & Secondary
Coaching & Analysis
Gaming



SERVICE PROVIDERS

Online Video Platforms
Content Management Systems
Enterprise Video Platforms
CDNs

PRODUCTS & SERVICES



**WOWZA
STREAMING
ENGINE™**

Robust, customizable
media server software



**WOWZA
STREAMING
CLOUD™**

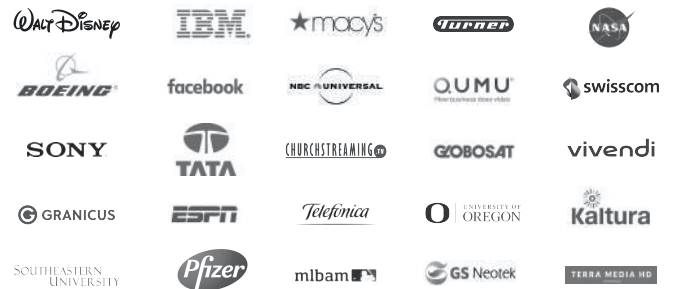
Flexible, professional-grade
service for live streaming



**WOWZA
GOCODER™**

Mobile capture
and encoding app

TRUSTED BRANDS TRUST US

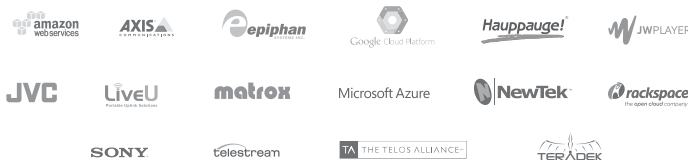


PARTNERS & CHANNEL



*Delivers complete end-to-end
streaming workflow with
partner integration*

IP Cameras | Players | DRM | Encoders | Testing & analytics tools
Content security & digital watermarking | Hosting providers



*Provides go-to-market
reach for global prospects
and customers*



40
COUNTRIES



3,000+
RESELLER & DISTRIBUTOR
SALES REPS



100
CURRENCIES



AWARDS



WOWZA BY THE NUMBERS



19,000+
CUSTOMERS



170+
COUNTRIES



6
CONTINENTS



Wowza powers or partners with **70% of providers on Gartner's Enterprise Video Content Management Magic Quadrant.**



Broadcasters in **more than 1/3 of the world's nations** rely on Wowza Streaming Engine software.



Wowza education customers represent **80% of the top 25 international universities*** and **85% of the top 25 U.S. universities***, including every Ivy League school.



Religious Organizations in **more than 30 countries** around the world choose Wowza technology for streaming.



Nearly **40% of CDNs worldwide** are Wowza Customers.



Wowza holds **13 U.S. patents** with additional patents pending.

STREAMING TECHNOLOGIES WHERE WE PLAY

STREAMING TYPES



Live Video Streaming



Audio Only Streaming



Video On Demand



Linear



Remote



Chat



IP Camera Streaming



Webcasting

CODECS

H.263

VP8

H.264

VP9

H.265

Vorbis

AAC

opus

PROTOCOLS



RTMP



HDS



APPLE HLS

MPEG-TS

MICROSOFT SMOOTH STREAMING

RTSP/RTP

mpeg-DASH

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.

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