WHY WOWZA...
Unparalleled Market Leadership

WOWZA CUSTOMERS
UNLIMITED STREAMING USE CASES | ACROSS INDUSTRIES | ANY SIZE ORGANIZATION

LIVE EVENTS
Concerts
Stage Production
Commencements
Conferences
Press Events

EDUCATION
Distance Learning
Virtual Classroom
Concerts & Events
Research
Sports

ENTERPRISE
Webcasting
Unicast, Multicast
& Simulcast
Meetings & Conferences
Monitoring & Security
Training

BROADCAST
TV Everywhere
OTT, IPTV, Set-top Box
Live Linear TV
Catch-up TV
VOD

LIVE SPORTS
Pro & Semipro
Amateur & Club
Collegiate & Secondary
Coaching & Analysis
Gaming

SERVICE PROVIDERS
Online Video Platforms
Content Management Systems
Enterprise Video Platforms
CDNs

PRODUCTS & SERVICES
ROBUST, CUSTOMIZABLE MEDIA SERVER SOFTWARE
FLEXIBLE, PROFESSIONAL-GRADE SERVICE FOR LIVE STREAMING
MOBILE CAPTURE AND ENCODING APP

TRUSTED BRANDS TRUST US

PARTNERS & CHANNEL
Delivers complete end-to-end streaming workflow with partner integration

IP Cameras | Players | DRM | Encoders | Testing & analytics tools
Content security & digital watermarking | Hosting providers

Provides go-to-market reach for global prospects and customers

40 COUNTRIES
3,000+ RESELLER & DISTRIBUTOR SALES REPS
100 CURRENCIES
Wowza powers or partners with 70% of providers on Gartner’s Enterprise Video Content Management Magic Quadrant.

Broadcasters in more than 1/3 of the world’s nations rely on Wowza Streaming Engine software.

Wowza education customers represent 80% of the top 25 international universities* and 85% of the top 25 U.S. universities*, including every Ivy League school.

Religious Organizations in more than 30 countries around the world choose Wowza technology for streaming.

Nearly 40% of CDNs worldwide are Wowza Customers.

Wowza holds 13 U.S. patents with additional patents pending.

STREAMING TECHNOLOGIES WHERE WE PLAY

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To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.

* U.S. News Report

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