

HIGH-QUALITY AUDIO STREAMING: MUSIC TO EVERYONE'S EARS

Wowza Streaming Engine™ software provides streaming solutions designed specifically for audio, empowering audio broadcasters and producers to deliver pro-quality media around the world, to any device. Join event producers, college radio stations, podcasters, and national radio networks, including NPR, in using Wowza™ technology to reach more listeners by streaming live and archived audio affordably, no matter the audience size.

NEARLY 40%

OF RADIO LISTENING IS NOW VIA DIGITAL PLATFORMS, AND 2/3 OF ONLINE RADIO LISTENERS TUNE IN VIA SMARTPHONE.

COMMON USES

NATIONAL, REGIONAL & LOCAL RADIO STATIONS

CAMPUS RADIO STATIONS

PODCASTS

LIVE EVENTS—CONCERTS, INTERVIEWS & MORE

"Wowza has helped us to massively broaden our online audience by providing an efficient, easy-to-manage, and costeffective way to stream audio content."

- Alexander Josiassen, operations and technical manager, Radio 538

TRUSTED INSTITUTIONS TRUST US











AdvanceHost Soluções Avancadas





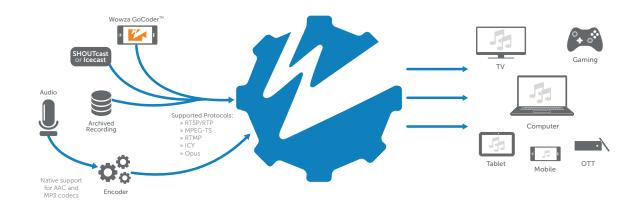
¹ Source: Guardian. (2015). <u>Digital Radio Hits Nearly 40% of All Listening.</u>
² Source: MediaPost. (2015). <u>Half of U.S. Listeners Tune in to Online Radio</u>



WOWZA TRANSCODES 185,000 HOURS OF LIVE AUDIO EVERY DAY.

HOW WOWZA WORKS

Wowza Streaming Engine™ software lets you capture and stream live online audio directly from any encoder or a SHOUTcast or Icecast server. Share your live stream with your audience or archive it for later listening.



FEATURES & BENEFITS



PRESERVE AUDIO QUALITY



SCALE FOR ANY SIZE AUDIENCE



CREATE ON-DEMAND PLAYLISTS



REACH ANY DEVICE, SECURELY

DISCOVER THE POWER OF LIVE AND ON-DEMAND VIDEO AND AUDIO STREAMING—WITH YOUR FREE WOWZA STREAMING ENGINE TRIAL.

TRY IT TODAY!

GET YOUR FREE TRIAL AT WOWZA.COM/FREE-TRIAL.

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.