



STREAMING SOLUTIONS FOR AUDIO BROADCASTERS & PRODUCERS

HIGH-QUALITY AUDIO STREAMING: MUSIC TO EVERYONE'S EARS

Wowza Streaming Engine[™] software provides streaming solutions designed specifically for audio, empowering audio broadcasters and producers to deliver pro-quality media around the world, to any device. Join event producers, college radio stations, podcasters, and national radio networks, including NPR, in using Wowza[™] technology to reach more listeners by streaming live and archived audio affordably, no matter the audience size.

NEARLY 40%

OF RADIO LISTENING IS NOW VIA DIGITAL PLATFORMS,¹ AND
2/3 OF ONLINE RADIO LISTENERS TUNE IN VIA SMARTPHONE.²

COMMON USES

NATIONAL, REGIONAL
& LOCAL RADIO STATIONS

CAMPUS RADIO STATIONS

PODCASTS

LIVE EVENTS—CONCERTS,
INTERVIEWS & MORE

"Wowza has helped us to massively broaden our online audience by providing an efficient, easy-to-manage, and cost-effective way to stream audio content."

— Alexander Josiassen, operations and technical manager, Radio 538

TRUSTED INSTITUTIONS TRUST US



¹ Source: Guardian. (2015). Digital Radio Hits Nearly 40% of All Listening.

² Source: MediaPost. (2015). Half of U.S. Listeners Tune in to Online Radio.

WOWZA TRANSCODES 185,000 HOURS OF LIVE AUDIO EVERY DAY.

HOW WOWZA WORKS

Wowza Streaming Engine™ software lets you capture and stream live online audio directly from any encoder or a SHOUTcast or Icecast server. Share your live stream with your audience or archive it for later listening.



FEATURES & BENEFITS



PRESERVE
AUDIO QUALITY



SCALE FOR
ANY SIZE AUDIENCE



CREATE ON-DEMAND
PLAYLISTS



REACH ANY DEVICE,
SECURELY

**DISCOVER THE POWER OF LIVE AND ON-DEMAND VIDEO AND AUDIO STREAMING—
WITH YOUR FREE WOWZA STREAMING ENGINE TRIAL.**

TRY IT TODAY!

GET YOUR FREE TRIAL AT [WOWZA.COM/FREE-TRIAL](https://www.wowza.com/free-trial).

To learn more about how others are using Wowza streaming technology, visit [wowza.com](https://www.wowza.com) or contact sales@wowza.com.

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