BROADCAST STREAMING SOLUTIONS

TV EVERYWHERE...FOR EVERYONE

Wowza Streaming Engine enables TV Everywhere for broadcasters to put content into viewers' hands anywhere, anytime, on any device. Simplify delivery of your channel to laptops, smartphones, HbbTV & OTT devices, and more.

USE CASES

TV EVERYWHERE

OTT, IPTV, SET-TOP BOX

LIVE LINEAR TV

WEB-ONLY LINEAR PROGRAMMING

CATCH-UP TV

VIDEO ON DEMAND (VOD)

53% OF CONSUMERS STREAM TELEVISION MONTHLY, WHILE ONLY 45% PREFER TO WATCH TV LIVE.[1]

"Wowza gave us a unified streaming platform that greatly simplified our infrastructure and gave us a tremendous competitive and cost advantage. I can't think of television streaming without it going forward."

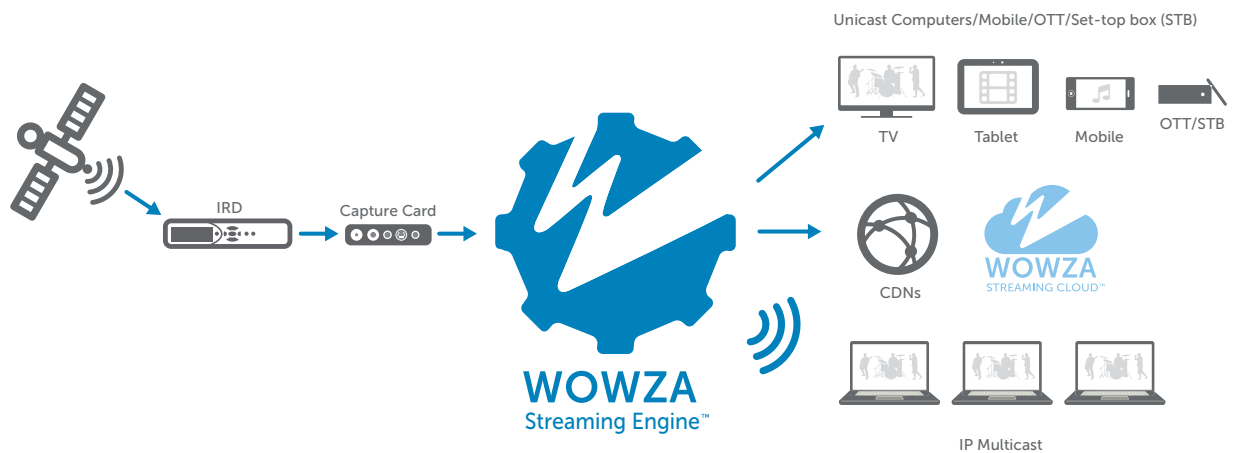—Guillermo Revuelta, systems engineer, LaSexta

TRUSTED BRANDS TRUST US

[1] Source: Deloitte, Streaming Services Fuel Consumers' Appetite, (April 22, 2015).

WOWZA™
media systems

BROADCASTERS IN MORE THAN 1/3 OF THE WORLD'S NATIONS RELY ON WOWZA STREAMING ENGINE SOFTWARE.

HOW WOWZA WORKS

Unlike other media servers, Wowza Streaming Engine™ software enables an affordable, robust, and scalable unified streaming workflow—simplifying setup and maintenance and enabling you to connect with your viewers on any device.
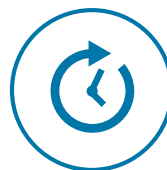
Unicast Computers/Mobile/OTT/Set-top box (STB)

TV   Tablet   Mobile   OTT/STB

IRD   Capture Card

WOWZA
Streaming Engine™

CDNs   WOWZA
STREAMING CLOUD™

IP Multicast

FEATURES & BENEFITS

MPEG-TS

DIRECT MPEG-TS INGESTION

ANY-DEVICE REACH

FUTURE-PROOF TECHNOLOGY

SCALABILITY FOR ANY SIZE AUDIENCE

SEE FOR YOURSELF WHY **WOWZA STREAMING ENGINE** IS THE **SOLUTION OF CHOICE FOR BROADCASTERS WORLDWIDE.**

FREE TRIAL!

GET YOUR FREE TRIAL AT WOWZA.COM/FREE-TRIAL.

To learn more about how others are using Wowza streaming technology, visit wowza.com or **contact sales@wowza.com.**

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