



LIVE EVENT STREAMING SOLUTIONS

LOCAL EVENT...GLOBAL SCALE

Reliable live event streaming is at your fingertips with the Wowza Streaming Cloud™ service: manage costs, reduce complexity, increase revenue, and expand your audience. Streamline delivery to laptops, smartphones, tablets, and OTT devices such as Chromecast and Roku to drive engagement.

COMMON USES

CONCERTS AND STAGE PRODUCTIONS

SPECIAL EVENTS

TRADESHOWS & CONFERENCES

COMMENCEMENTS

BREAKING NEWS

SPEAKING ENGAGEMENTS

PRESS EVENTS

BETWEEN Q3 AND Q4 2014, PEOPLE AGED 12–64
**INCREASED THEIR INTERNET VIDEO VIEWING TIME BY
36 PERCENT.**¹

“With a live production, there are always gremlins. Wowza is probably the most solid piece in our infrastructure. It’s been really reliable for us.”

—Casey Charvet, director of research and development, TourGigs

TRUSTED BRANDS TRUST US



SONY



TourGigs

TERRA MEDIA HD



SPACEX

Stringwire

SOUTHEASTERN UNIVERSITY

ESPORTE INTERATIVO

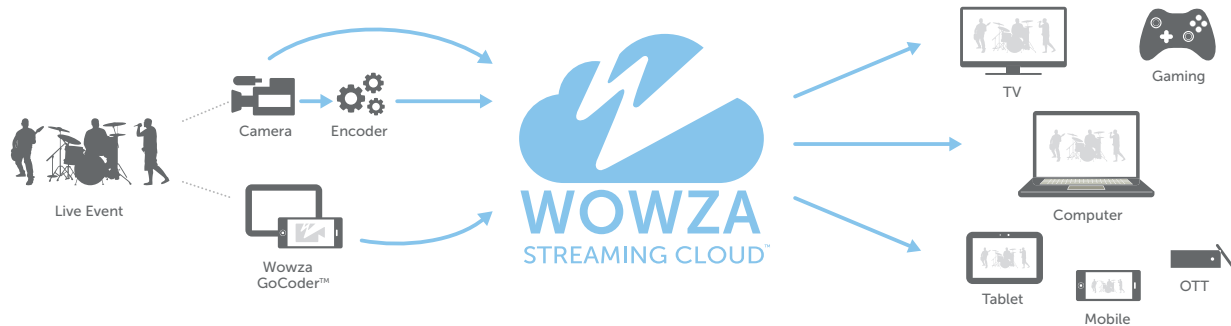
¹ Source: Video Nuzé, (December 2014). Nielsen's Q3 '14 Data Shows Huge Drop in Linear TV Viewing as Online Video Surges

1 MILLION VIEWERS!

LARGEST NUMBER TO CONCURRENTLY WATCH A WOWZA STREAMING CLOUD-HOSTED EVENT...SO FAR.

HOW WOWZA WORKS

Wowza™ technology powers professional-quality live event streaming to audiences anywhere on any device—directly from a camera or encoder. The Wowza Streaming Cloud service is user-friendly, so streaming setup is quick and intuitive.



FEATURES & BENEFITS



PAY FOR ONLY WHAT YOU USE



CONTROL OVER YOUR CONTENT & BRAND



BANDWIDTH EFFICIENCY



AUDIENCE EXPANSION

TRY WOWZA STREAMING CLOUD FOR FREE NOW
SO YOU'RE READY TO GO LIVE TO THE WORLD LATER.

ACCESS FREE TRIAL!

GET YOUR FREE TRIAL AT WOWZA.COM/FREE-TRIAL.

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.

© 2015 Wowza Media Systems™, LLC. All rights reserved. "Wowza" and other identified trademarks are either registered or claimed trademarks of Wowza Media Systems, LLC; visit wowza.com/legal/trademarks for more information. Third-party trademarks are property of their respective owners; their use does not imply endorsement of Wowza products or services by the trademark owner.