

SOLUTION BRIEF

Live Event Streaming Solutions



Engage Global Audiences With a Custom Streaming Experience

In a world where the end-user experience dictates which brands make it, your event needs to reach viewers on their own terms — whether virtual, hybrid, or in-person. Wowza’s technology answers this need by powering immersive, interactive streaming solutions for audiences of any size.

Freeman accommodated a **3,000% INCREASE** IN AVERAGE MONTHLY STREAMING HOURS by relying on Wowza’s products and expertise.

“With no comparable existing service, we collaborated with Wowza to deliver an interactive experience to union delegates across the country, allowing users to conduct their business virtually during the height of the pandemic using a new custom-built web platform. Almost a full year later, Freeman continues to offer services to many of the largest unions in the United States utilizing our Online Parliamentary Tool.”

—Felipe Giannazzo, Media Solutions Designer, Freeman

Use Cases

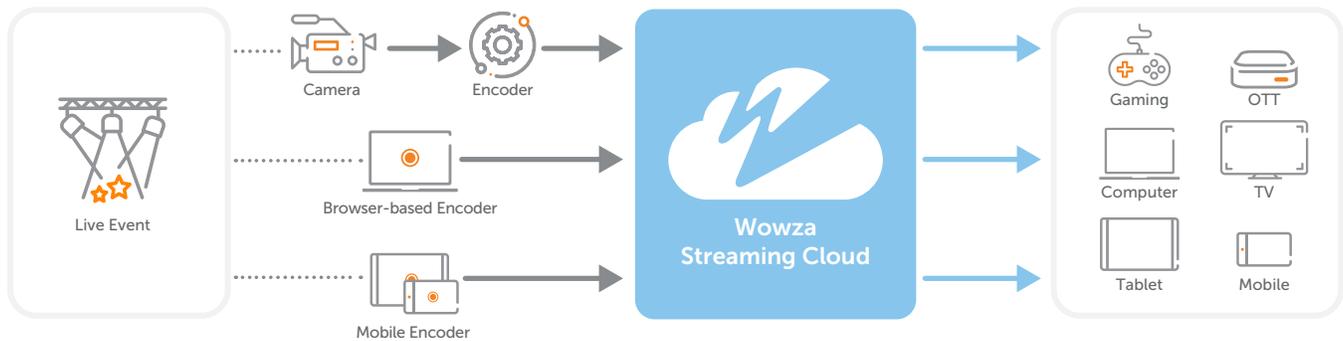
- Conferences
- Conventions
- Tradeshows
- Corporate Meetings
- Product Launches
- Concerts
- Festivals

Trusted Brands Trust Us



HOW WOWZA WORKS

With more than a decade of experience powering video for 35,000 plus organizations, Wowza’s full-service platform is the gold standard for live streaming technology. Our reliable solutions eliminate physical barriers between production teams and their audiences — while delivering personalized experiences around the world.



52%

of marketers plan to have a digital component to all events moving forward.¹

FEATURES AND BENEFITS



Infinitely Scalable



VR and 360°



Live-to-VOD



Live Event Support



Customized Solutions



Real-Time Captioning

FIND OUT WHY TODAY'S EVENT LEADERS ARE WORKING WITH WOWZA TO TRANSFORM THE INDUSTRY.

CONTACT SALES@WOWZA.COM

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact_sales@wowza.com.