



LIVE SPORTS STREAMING SOLUTIONS

BUILD YOUR FAN BASE...WITHOUT BREAKING YOUR BUDGET

With the Wowza Streaming Cloud™ service, affordable sports streaming is at your fingertips: manage costs, reduce complexity, increase revenue, and drive fan engagement. Streamline delivery to laptops, smartphones, and OTT devices like Chromecast and Roku.

USE CASES

PRO & SEMIPRO

AMATEUR & CLUB

COLLEGIATE & SECONDARY

COACHING & ANALYSIS

GAMING

THE NUMBER OF SPORTS FANS CONSUMING CONTENT ON MOBILE DEVICES **MORE THAN DOUBLED BETWEEN 2011 AND 2015.**¹

"We're rolling out even more streaming features on our website to display the tennis live streams effectively. We're blowing people away with the quality of the streams, and they're so easy to manage."

—Scott LaBounty, director video production, University of Oregon

TRUSTED BRANDS TRUST US



¹ Source: Keith Loria, [From the Olympics to the World Cup, Sports Go Online](#), EContent (June 13, 2014).

FROM THE WORLD CUP IN BRAZIL TO CRICKET IN SRI LANKA,
THE BELMONT STAKES IN THE UNITED STATES, AND THE CHAMPIONS LEAGUE IN EUROPE,
WOWZA TECHNOLOGY POWERS SPORTS STREAMING.
JOIN OUR CUSTOMERS IN MORE THAN 170 COUNTRIES WORLDWIDE.

HOW WOWZA WORKS

Watching live sports on mobile devices is one of the fastest-growing forms of entertainment worldwide. From professional to hobby, fans want to see their teams in action, from wherever they happen to be. Wowza technology provides tailor-made options to deliver the most cost-effective professional-grade live sports streaming to audiences anywhere, on any device—directly from a camera or encoder.



FEATURES & BENEFITS



**PAY-AS-YOU-GO
PRICING**



**CONTROL OVER YOUR
CONTENT & BRAND**



**BANDWIDTH
EFFICIENCY**



**AUDIENCE
EXPANSION**

GET IN THE LIVE STREAMING GAME
WITH YOUR FREE WOWZA STREAMING CLOUD TRIAL AT
WOWZA.COM/FREE-TRIAL.

FREE TRIAL!

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com.

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