



Wowza and Microsoft Azure

Enabling Cloud-Based Live and On-Demand Video Streaming to Any Device



Wowza® Media Systems simplifies video and audio streaming delivery, which powers organizations to deliver high-quality, engaging live and on-demand experiences to users on any device. Fortune 100 companies, small to mid-size businesses, leading content delivery networks, educational institutions, and government entities all depend on leading-edge Wowza software to build, deploy, and manage high quality and reliable streaming solutions.

What we offer



Wowza powers more video and audio than anyone else.

Wowza powers 65% of the top enterprise video solutions, and 85% of the top 25 U.S. universities enabling them to deliver high-quality, reliable and affordable on-demand streaming.



Wowza is fully customizable.

Wowza integrates with other systems and third-party solutions to support your specific streaming needs. You retain as much control as you want: Keep everything on premises or deploy a hybrid solution.



Wowza empowers anyone to build professional-quality channels.

Platform-agnostic, multiformat, and multiscreen, Wowza takes in any video format, transcodes it once, and delivers it smoothly and reliably to any connected device,



Wowza eases the stress of live events.

Wowza-powered video streams:

- Deliver surround-sound audio for ultimate immersion.
- Leverage time-shifted playback of live streams.
- Adjust video-stream delivery in real time.
- Allow viewers to select their preferred language.

For more about how Azure works with Wowza, visit wowza.com/partners/works-with-wowza/microsoft-azure.



Key use cases

WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.windowsazure.com

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