LIVE EVENT STREAMING SOLUTIONS

BRING YOUR LIVE EVENTS TO GLOBAL AUDIENCES

Wowza™ technology allows you to stream live events — your way. The Wowza ClearCaster™ Pro brings reliable, broadcast-quality encoding to any destination. Purpose-built for media groups and event production teams, it streamlines the streaming workflow. Looking for a user-friendly, cost-effective option for live events? Use the Wowza Streaming Cloud™ service.

COMMON USES

- Concerts & Stage Productions
- Awards Shows & Special Events
- Trade Shows, Conferences & Speaking Engagements
- Political Events & Rallies
- Auctions
- Fundraisers & Charity Events
- Religious Services
- Sports Games & Special Coverage
- Breaking News
- Lectures, Classes & Commencements
- Press Events

VIEWERS ARE 67 PERCENT MORE LIKELY TO BUY A TICKET TO A CONCERT OR LIVE EVENT AFTER WATCHING A VIDEO ABOUT IT (OR A SIMILAR EVENT).¹

“We found it to be surprisingly easy to set up and use, with unexpected simplicity and worry-free operation that just works.”

—Daven Mathies, Content Editor, Digital Trends

“Wowza provided us with the most advanced tools for streaming, a flexible and extensible architecture, excellent technical support, and impressive reliability.”

—Branden Spikes, CIO, SpaceX

¹ Source: Streamzoo (August 2019). Note: This is no longer a调研. It’s a must to develop and protect your audience on Facebook pages.

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REACH AUDIENCES EVERYWHERE ON ANY PLATFORM AND ANY DEVICE

With Wowza Streaming Cloud, broadcast live events directly from your camera or encoder to viewers on any platform or device: from connected TVs to computers & smartphones. Deliver high-quality, reliable streams regardless of audience size, geographic location or network conditions. It’s built, monitored & managed by industry experts, so you don’t have to worry.

PAY ONLY FOR WHAT YOU NEED

With our live event-based pricing plans, you get unmatched streaming quality and reliability, while paying only for what you need.

Starting at $49/month, it’s flexible enough to meet your needs. For more details, visit:
https://www.wowza.com/pricing/streaming-cloud-plans

WOWZA STREAMING CLOUD FEATURES & BENEFITS

- Easy to use, with an intuitive user interface.
- The market leader in cost and value, with pay-as-you-go pricing.
- Fully managed service with a future-proof core architecture.
- Global platform that scales automatically to fit changing needs.

WOWZA CLEARCASTER™

THE HIGHEST-QUALITY LIVE EVENT STREAMING ON THE WORLD’S LARGEST PLATFORMS

The Wowza ClearCaster™ Pro brings reliable, broadcast-quality encoding to any destination. Purpose-built for media groups and production teams, it streamlines the streaming workflow while enabling remote control and monitoring over your entire encoding fleet.

The end result? The highest-quality and most reliable live-streaming experience possible.

SEE HOW WOWZA CLEARCASTER DELIVERS THE BEST POSSIBLE VIDEO EXPERIENCE

Integrate your ClearCaster into your Wowza Streaming Cloud or Wowza Streaming Engine workflows for the highest-quality publishing from encoding to distribution. To learn how, visit:
https://www.wowza.com/products/clearcaster

CLEARCASTER FEATURES & BENEFITS

- Identify issues quickly with detailed monitoring metrics, from encoder health through first-mile network conditions.
- Increase reliability with intelligent adaptive network encoding, which constantly monitors network health and automatically decreases bitrate in adverse conditions.
- Streamline your workflow with remote management, customizable encoding workflows, and user permission control.
- Rack-mountable, 6G SDI input, remote manager & frame-accurate starts for professional production.

WOWZA PROFESSIONAL SERVICES

PREPARING FOR A LIVE EVENT? ENSURE IT GOES SMOOTHLY.

Benefit from Wowza Professional Services to help set up, optimize, and monitor streams during live broadcasts. Whether you need live event support or want to test out your scenario in advance, we’ll minimize overall risk so your viewers enjoy the smoothest live streaming experience possible.

GET STARTED WITH WOWZA PROFESSIONAL SERVICES

To discuss your live event goals and how our experts can make them happen email sales@wowza.com.

SEE WHY WOWZA IS THE BEST CHOICE FOR LIVE EVENT STREAMING

Get your free trial at
https://www.wowza.com/free-trial

To learn more about how others are using Wowza streaming technology, visit wowza.com or contact sales@wowza.com

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