

## SOLUTION BRIEF

# Real-Time Streaming at Scale



## Real-Time Video Streaming to a Viral Audience — On Demand

When sub-second streaming is crucial but audience size can't be sacrificed, Wowza's Real-Time Streaming at Scale feature is the way to go. Live event broadcasters can deliver interactive experiences to viral audiences in the most reliable manner possible. For those applications that have unpredictable audience sizes, our platform instantly scales to accommodate even the biggest surprises.

**Achieve sub-500 millisecond latency to a million viewers.**

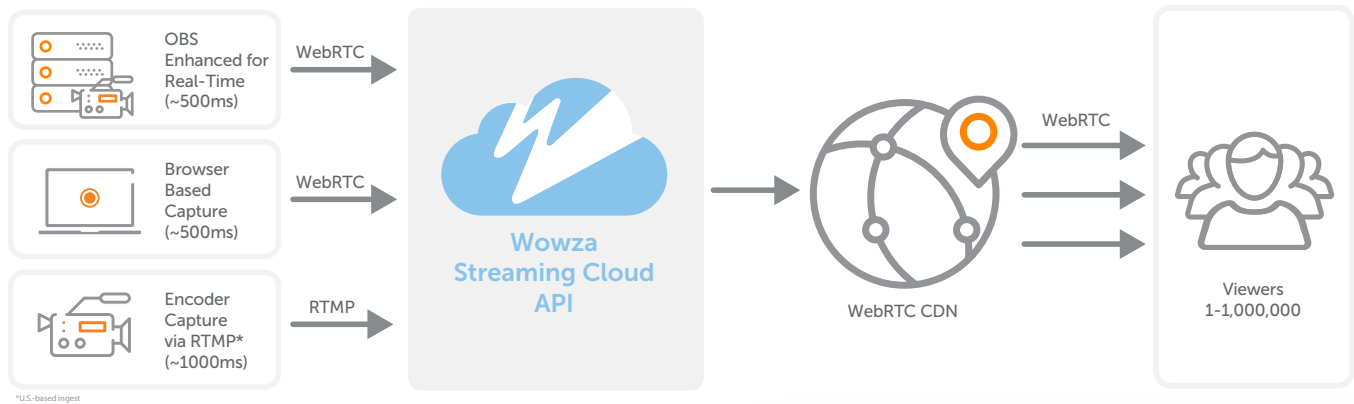
### Use Cases

- Auctions
- Egaming
- Sports
- Live Casinos
- One-to-Many Training
- Live Commerce
- Connected Health and Fitness
- User-Generated Content

Whether your audience is in New York, New Delhi, or Timbuktu, **Wowza's Real-Time Streaming at Scale feature delivers a smooth viewing experience that users can interact with.**

## HOW WOWZA WORKS

With more than a decade of experience powering video for 35,000 plus organizations, Wowza’s full-service platform is the gold standard for live streaming technology. Deliver lightning-fast streams, configure unique environments, and reach any-size audience, anywhere. It all starts with Wowza.



### FEATURES AND BENEFITS



Interactive Streaming



Instantly Scalable



Globally Available



API-Driven



Encoder Agnostic



Publish Anywhere

Enjoy stress-free streaming  
from the recognized leader in reliable streaming, backed by

# 99.95% uptime SLAs

Find out why today’s broadcasters  
are streaming with Wowza.

[CONTACT SALES@WOWZA.COM](mailto:CONTACT SALES@WOWZA.COM)

To learn more about how others are  
using Wowza streaming technology, visit  
[wowza.com](http://wowza.com) or [contact sales@wowza.com](mailto:contact sales@wowza.com).